1. In order to work at L’Oréal, I need to know everything about beauty products, the beauty market and how to position the beauty industry.

2. L’Oréal is a “marketing-only” company.

3. You’re just a career booster for further steps.

4. The ice-cube植入 the basket will be provided.

5. L’Oréal is a large, stylish, structure-oriented company with guidelines for every possible scenario.

6. Only cosmetic at L’Oréal.

7. There’s a “dog-eat-dog” mentality at L’Oréal.

8. L’Oréal at the atmosphere is very impressive. Someone is well to have to apply to work.

9. L’Oréal is a global player.

10. L’Oréal focuses on specific universities only.

11. From where can I learn at L’Oréal?

12. From whom can I learn at L’Oréal?

13. Our headquarter J1 in Duesseldorf for example offers plenty of working and living possibilities.

14. This would probably cause raised eyebrows among most of our employees.

15. The challenges our market offers can only be mastered through taking risks.

16. Ultimately, in a dynamic market we can only be first by being certain.

17. We’re actively looking for it and we’re looking for people who are team players.

18. We operate collaboratively towards common goals, which inevitably creates a personal and approachable working atmosphere.

19. In general, everyone likes to feel good. Therefore it is important to make the interviewee feel good.

20. Working at L’Oréal means contributing to a successful business.

21. In the interview, we try to see whether we are able to work together with your personal development and potential. Therefore, if you were to visit us, you would quickly notice that there is an almost equal ratio of men and women.

22. L’Oréal is a “marketing-only” company.

23. Many of our products (but certainly not all of them) are aimed primarily at women and are therefore marketed to specific target markets. From the consumer’s point of view, it is therefore necessary to assume that the majority of our employees are women. However, the reality is different. L’Oréal is more of a “marketing-only” company, and a “women-focused” company.

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27. You will learn a lot through your work, your new responsibilities and personal development. This development is always regarded as based on these competencies, but more about your own strengths, your skills and your potential. As soon as you start your career at L’Oréal, you will be involved in your personal development rather than on predetermined career paths.

28. Of course not. There’s no harm in having certain knowledge of the beauty industry.

29. Working at L’Oréal means contributing to a successful business.

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